A20 EX01 Alex Girshfeld Tal Goldstein

# Introduction

“Facebook Influencers Toolkit" is a Facebook application implemented by us as part of Design Pattern course.

The application supplies a basic Facebook experience alongside supplying dashboards to allow the user to understand and analyze the influence of his "posts" (i.e. photos, comments, posts, albums, videos etc.)

1. A histogram of users who like your posted content.
2. Per post analysis of influence:

\*Preserve influence - grades you post by the amount of likes given by users who usually like your post

\*Expand influence - grades your post by the amount of likes given by users who usually don't like your posts.

# Basic Facebook features:

# Influence features:

1. "When am I active?" - Activity histogram by weekdays.
2. "Who likes me most?" - posted items "likes" histogram per users.